
EXHIBITOR & SPONSOR PROSPECTUS

2009 Hoosier Home Care & Hospice Conference & Trade Show

May 19-21, 2009

Marriott East Conference Center
Indianapolis, Indiana

One of America's Best Attended State Home Care Trade Shows!

going green

2009 Hoosier Home Care & Hospice Conference



Included in this Prospectus:

- *Exhibiting Information*
 - *Exhibit Hall Layout*
 - *Sponsorship Opportunities*
 - *Registration Form*
-

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EXHIBITING INFORMATION

Exhibit booth includes all of the following:

- Exhibit space (square footage dependant on size selected) which includes draped table, two chairs & wastebasket
- 8' high draped back and 3' high side rail drape
- Booth Identification sign with exhibitor name & booth number
- Company listing on the IAHHHC website
- Company listing & description in the Conference Program
- Two complimentary conference registrations providing access to all general & educational sessions (additional staff, \$50/day)
- May request a list of pre-conference marketing contacts and will receive a final attendee list after the conference

Registering/Selecting Your Booth

Exhibitors will select their top 3 preferred booth choices. Booth assignments will be made when payment is received. Every effort will be made to award your preferred choice. If none of your choices are available, we will contact you to select an alternative booth.

Exhibitor Registration Deadline

The deadline for registrations is Friday, May 1, 2009. After May 1, 2009 please contact the IAHHHC, (317) 844-6630, for availability.

Conference Theme

The theme for the 2009 Hoosier Home Care & Hospice Conference and Trade Show is "Going Green." Exhibitors are encourage to keep the Going Green theme in mind when it come to decorating your booths.

Show Contractor

A Classic Expo Designs is the official full-service show contractor for our Annual Conference & Trade Show. *A Classic Expo Design* will contact you regarding shipping and handling of show materials, furniture, labor, drayage, electrical, signs, carpeting and other booth furnishings which be ordered.

Cancellation Policy

Should an exhibitor need to cancel their registration on or before Friday, May 1, 2009, the exhibit fee will be refunded, less a \$100 cancellation fee. After May 1st, IAHHHC reserves the right to retain the entire exhibit fee.

Don't miss the Exhibitor Reception!

Once again, we will hold a reception in the Exhibit Hall on Tuesday, May 18th. This is a great opportunity for exhibitors and participants to meet in a relaxed setting. Don't miss out!

BOOTH SIZES & PRICES

Choose from 5 different booth sizes and prices!

Booth Size	IAHHHC	
	Member	Non-member
<i>Premium</i> 8' x 10' (80 sq ft)	\$800	\$1,000
<i>Preferred</i> 12' x 6' (72 sq ft)	\$750	\$ 950
<i>Classic</i> 8' x 8' (64 sq ft)	\$700	\$ 900
<i>Standard</i> 6' x 8' (48 sq ft)	\$600	\$ 800
<i>Economy</i> 6' x 6' (36 sq ft)	\$500	\$ 750

Booths will be assigned on a "1st paid, 1st assigned" basis.

EXHIBITOR SCHEDULE

Exhibitor Registration & Set-up

Tuesday, May 19 10:00 am - 12:00 noon

Trade Show Hours

Tuesday, May 19
12:00 noon - 1:30 pm (lunch)
3:00 pm - 3:30 pm (break)
4:30 pm - 6:30 pm (reception)

Wednesday, May 20
7:30 am - 8:00 am (coffee)
11:30 am - 1:00 pm (lunch)
3:00 pm - 3:30 pm (break)

Exhibitor Teardown 3:30 pm

Optional Trade Show Day - Extra Fee, see registration page

Thursday, May 21
7:30 am - 9:00 am (breakfast)
12:30 pm - 2:00 pm (lunch)

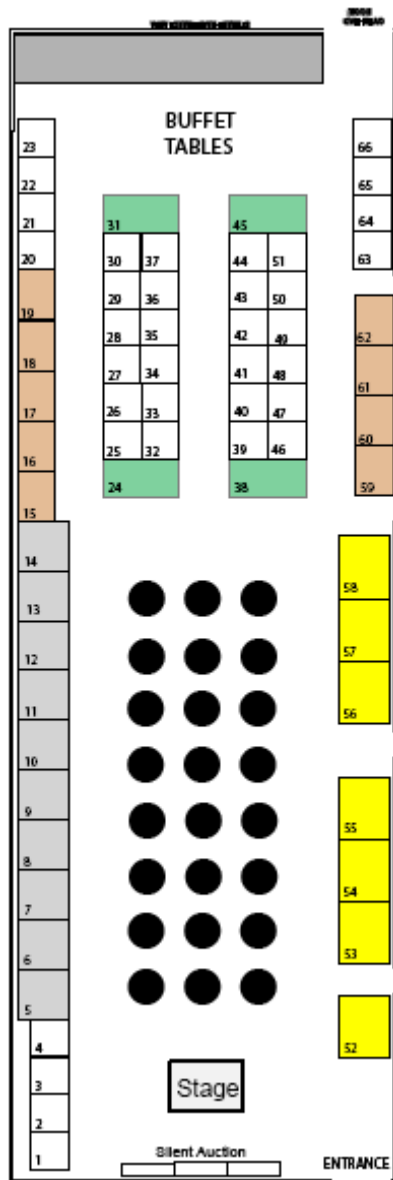
Exhibitor Teardown 2:00 pm

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EXHIBIT HALL LAYOUT

(Layout is subject to change)



Color Codes:
Premium (8x10)
Preferred (12x6)
Classic (8x8)
Standard (6x8)
Economy (6x6)

PROGRAM ADVERTISING

Your company's name will leave a lasting impression in the Conference Program, which serves as the exclusive guide to daily education sessions and events. Market your products and services by utilizing this cost-effective advertising vehicle. Space is limited; reserve your advertising space today!

Email your camera ready artwork to sue@iahhc.org in a JPEG, PDF or EPS format.

All sponsors and exhibitors receive free advertising. Sponsors receive up to a full-page ad. Exhibitors receive a line ad (35 word limit) with logo.

Rates are for companies who are unable to attend the conference and for exhibitors wishing to increase their ad space.

The Conference Program is 8½" x 11".

Ad Size	Width	Length	Price
Full-page	7¼	8½	\$500
Half-page	7¼	4½	\$300
Quarter-page	3¾	4½	\$250
Business Card	3½	2	\$100
Participant Bag Stuffer (1 item)			\$100

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SPONSORSHIP OPPORTUNITIES

Sponsorships offer you opportunities to gain valuable visibility to build better relationships in the home care and hospice industries. All Hoosier Home Care & Hospice Conference sponsors receive the following great promotional benefits:

- ◆ Recognition on sponsorship signage placed near the location of your sponsored event.
- ◆ Recognition in the official Hoosier Home Care & Hospice Conference program.
- ◆ Special mention on the IAHHC website.
- ◆ Opportunity to place pre-printed materials in participant bags.
- ◆ Pre-show participant mailing list.

Below are the sponsorships available. All sponsors will receive the above listed benefits plus the additional benefits listed below.

Conference Grand Sponsor	<i>Sold</i>	Day Two IAHHC Recognition Breakfast Sponsor	\$1,000
◆ Premium exhibit booth		◆ Quarter-page ad in conference program	
◆ Full-page ad in conference program		◆ Special recognition during the breakfast	
◆ Logo on conference banner & participant bags			
◆ Special recognition & speaker introduction privileges			
Keynote or Closing Speaker Sponsor	\$3,000	Day Three Foundation Luncheon Sponsor	\$1,000
◆ Premium exhibit booth		◆ Quarter-page ad in conference program	
◆ Full-page ad in conference program		◆ Special recognition during the luncheon	
◆ Special recognition before introduction of the speaker			
◆ Opportunity to introduce the Keynote or Closing Speaker		Lanyard Sponsor	\$1,000
		◆ Quarter-page ad in conference program	
		◆ Name and/or logo on conference lanyard	
Exhibit Hall Reception Sponsor	\$2,000	President's Dessert Reception Sponsor	\$ 750
◆ Preferred exhibit booth		◆ Quarter-page ad in conference program	
◆ Half-page ad in conference program		◆ Special recognition during the dessert reception	
◆ Special recognition at the Opening Reception			
Day One or Day Two Lunch Sponsor	\$1,500	Breakout Session Speaker Sponsor	\$ 500
◆ Half-page ad in conference program		◆ Quarter-page ad in conference program	
◆ Special recognition during the lunch		◆ Special recognition before introduction of the speaker	
		◆ Opportunity to introduce the Breakout Session Speaker	
General Session Speaker Sponsor	\$1,000	Day One or Day Three Continental Breakfast Sponsor	\$ 500
◆ Quarter-page ad in conference program		◆ Quarter-page ad in conference program	
◆ Special recognition before introduction of the speaker			
◆ Opportunity to introduce the General Session Speaker		Refreshment Break Sponsor	\$ 500
		◆ Quarter-page ad in conference program	
Hotel Key Card Sponsor	<i>Sold</i>	Door Drop Sponsor	\$ 500
◆ Quarter-page ad in conference program		◆ Opportunity to have promotional item slid under the door of conference attendees staying at the Marriott	
◆ Company Name/Logo/Ad on hotel key cards			

Don't miss out on the opportunity to become a sponsor!

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REGISTRATION

Page 1

Company _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

Representative(s) Staffing Exhibit *(Included in price of exhibit booth: two attendees; each additional person is \$50/day)*

1. _____ Email _____

2. _____ Email _____

3. _____ Email _____

4. _____ Email _____

Provide a company or product description to be printed in the official program of **no more than 35 words**. Descriptions over 35 words will be edited. **Submission deadline is Monday, April 20, 2009.** Your company name, address, phone, website, logo (if provided) and two company representatives with email address will appear in the official program.

Donation Opportunities

Yes No **Door Prize** Will your company provide a door prize?

Yes No **Silent Auction** The Indiana Home & Hospice Care Foundation holds a Silent Auction during the Annual Conference & Trade Show. Would your company be willing to donate an item to our Silent Auction to benefit the IHHC Foundation?

Electricity and Internet

For an additional fee, the Marriott Hotel & Conference Center will provide electricity and internet for your exhibit. You will receive additional information on how to contact the hotel in your packet from *A Classic Expo Designs*, our show contractor.

Conference/Trade Show Theme

The theme for the 2009 Hoosier Home Care & Hospice Conference and Trade Show is "Going Green." You are encouraged to show your support of Going Green.

For office use ONLY

Date Paid ___ / ___ / ___

Check Number _____

Check Date _____

Conf Sent _____

Amount Paid \$ _____

CC Auth # _____

Booth Assignment _____

Description Yes No

Logo Yes No

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REGISTRATION

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Exhibitor Booth Fee

	IAHHC Member	Non-Member
<input type="checkbox"/> Premium (8 x 10)	\$800	\$1,000
<input type="checkbox"/> Preferred (12 x 6)	\$750	\$ 950
<input type="checkbox"/> Classic (8 x 8)	\$700	\$ 900
<input type="checkbox"/> Standard (6 x 10)	\$600	\$ 800
<input type="checkbox"/> Economy (6 x 6)	\$500	\$ 750
<input type="checkbox"/> Stay for Day Three, May 21 st	\$100	\$ 200

Booth Request Please list your first three (3) booth choices. Every attempt will be made to honor your request. However, booth assignments will be made on a first paid basis.

1st Choice _____

2nd Choice _____

3rd Choice _____

My Target Audience: Home Health Hospice PSA

Sponsorship Opportunities

<input type="checkbox"/> Conference Grand Sponsor	Sold	<input type="checkbox"/> Foundation Luncheon Sponsor	\$1,000
<input type="checkbox"/> Keynote Speaker Sponsor	\$3,000	<input type="checkbox"/> Lanyard Sponsor	\$1,000
<input type="checkbox"/> Closing Speaker Sponsor	\$3,000	<input type="checkbox"/> President's Reception Sponsor	\$1,000
<input type="checkbox"/> Exhibit Hall Reception Sponsor	\$2,000	<input type="checkbox"/> Breakout Speaker Sponsor	\$ 500
<input type="checkbox"/> Day One Lunch Sponsor	\$1,500	<input type="checkbox"/> Day One Continental Breakfast Sponsor	\$ 500
<input type="checkbox"/> Day Two Lunch Sponsor	\$1,500	<input type="checkbox"/> Day Three Continental Breakfast Sponsor	\$ 500
<input type="checkbox"/> General Session Sponsor	\$1,000	<input type="checkbox"/> Refreshment Break Sponsor	\$ 500
<input type="checkbox"/> Day Two IAHC Breakfast Sponsor	\$1,000	<input type="checkbox"/> Door Drop Sponsor	\$ 500
<input type="checkbox"/> Room Key Sponsor	Sold		

Program Advertising Opportunity

If you are unable to attend the 2009 Hoosier Home Care & Hospice Conference, or you are attending and you want another opportunity to reach the attendees, then advertise in the official program.

- Full-page Ad \$500 Half-page Ad \$300 Quarter-page Ad \$250 Business Card Ad \$100
 Participant Bag Stuffer \$100 (Please note, this opportunity is included with all sponsorship levels.)

Amount Due

Exhibit Booth Fee \$ _____
 Day Three, May 21st \$ _____
 Add'l Staff ____ x \$50/day \$ _____
 Sponsorship \$ _____
 Program Advertising \$ _____
Total Amount Enclosed \$ _____

Method of Payment

Check, made payable to IAHC Visa MasterCard

Card Number _____ - _____ - _____ - _____

Expiration Date ____ / ____ Security Code _____

Name on Card _____

Signature _____

Billing Address, if different than listed on page 1

Address _____

City _____ State _____ Zip _____

Confirmation

A confirmation email will be sent upon receipt of payment. Confirmation will include your booth assignment.

Send registration form & payment to:

IAHC
 6320-G Rucker Road
 Indianapolis, IN 46220

Fax registration form & payment to:

(317) 575-8751

Questions:

(317) 844-6630 -or- sue@iahhc.org